# Prifysgol **Wrecsam Wrexham** University

## Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	ONLM712
Module Title	Project Leadership and Communication
Level	7
Credit value	15
Faculty	FSALS
HECoS Code	100079
Cost Code	GABP

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc Project Management	Core

### **Pre-requisites**

None

### Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	15 hrs
Placement / work based learning	0 hrs
Guided independent study	135 hrs
Module duration (total hours)	150 hrs

For office use only	
Initial approval date	29th July 2024
With effect from date	September 2024
Date and details of	
revision	
Version number	1

### Module aims

This module provides project managers with soft skills including leading teams, communicating strategies and plans, building trust, facilitating teamwork, and supporting diversity. The process of constructing effective communication plans to ensure all team members are operating under the same assumptions will be shared. Common management and leadership strategies will be applied to the project management process. Students will take away knowledge and skills to help make them a more effective, efficient and trusted leader for project success.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically evaluate the impact trust has on being an effective project leader.
2	Develop strategies for effectively leading project teams within the context of business research and theory.
3	Execute strategies to support diverse teams across organisations within the context of project management and leadership.
4	Applying relevant academic theory, develop and deploy communication strategies for effective project leadership.
5	Develop and outline plans for effective project communication, taking account of relevant academic research and theory.

### Assessment

Indicative Assessment Tasks: Formative Assessment

Formative assessment for this module may include:

End of lesson questions or quizzes, to check knowledge at the end of each unit and module, feedback on subject discussion forums, sharing experiences in groups, self and peer assessment and one-minute papers, to demonstrate understanding and progress of subject knowledge, and improve learning.



#### **Summative Assessment**

#### Assignment 1:

Learners are to complete a critical written assessment on the role of project leader and its interconnection with trust when developing strategies and plans for effective project leadership. (Indicative word count – 1,000 words).

#### Assignment 2:

Learners are to present a written portfolio of evidence, critically analysing relevant project management strategies, their implementation and evaluation in relation to the effective project communication, presenting a discussion on their advantages and disadvantages and their impact on areas such as implementation and risk. (Indicative word count – 2,000 words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2	Written Assignment	40%
2	3, 4, 5	Portfolio	60%

### Derogations

None

### Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.



### **Indicative Syllabus Outline**

Project management skills Leadership and leading teams Building motivation and trust within project management relationships Project management and leadership theory Leading project teams Negotiation and conflict strategies Ethical Management of diverse teams

### Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update. Please *ensure correct referencing format is being followed as per University Harvard Referencing Guidance.* 

#### **Essential Reads**

Project Management Journal International Journal of Project Management International Journal of Business and Globalisation Journal of Business and Management International Journal of Business and Management Journal of International Economics International Tade Journal Journal of Business Research International Journal of Corporate Social Responsibility

#### Other indicative reading

Gujarati, D. (2016). Econometrics by Example, New York, USA, Publisher: Palgrave

Heizer, J., Render, B. and Munson, C. (2016). Principles of Operations Management: Sustainability and Supply Chain Management, Global Edition Paperback, New York, USA, Publisher: Palgrave

Slack, N. and Brandon-Jones. (2019). Operations Management, 9th Edition, London, UK, Publisher: Pearson.